



OPC EFFECTIVE SPEAKING PROGRAM COMPETITION GUIDE 2019



EFFECTIVE SPEAKING COMPETITION 2019

Program Aim

The aim of the Air Cadet League's annual Effective Speaking (ES) Competition program is:

- To provide an opportunity for Air Cadets to increase their self-confidence and enhance their ability to reason, organize and express ideas;
- To promote the citizenship component of local squadron training;
- To provide a focus at the Local, Provincial, and National levels to promote and encourage air cadets to participate in an optional activity that will provide them with an opportunity to acquire effective speaking skills through instruction and practice in a structured and competitive environment; and
- To increase public awareness regarding the citizenship and leadership aspects of the
- Air Cadet Program at the National, Provincial and Local levels.

The ES program strives to achieve these goals by providing a formal contest setting in which cadets can compete against other speakers and have their competence assessed at progressively higher stages of competition, commencing at Squadron level and advancing upwards through Wing, Provincial and National levels.

Competition Format

At each level of competition, cadets are required to present a prepared speech of 5 to 6 minutes and an impromptu speech of 2 to 3 minutes. Topics for the prepared speeches are chosen annually by the Air Cadet League's National ES Committee based on suggestions provided by the previous year's competitors. These same topics are then used at each level of competition throughout the year.

The prepared speech topics for the 2018 competition are:

1. What is a Canadian?
2. 3D Printer Technology – how will it impact our future?
3. Should the voting age be lowered to 16?
4. How is today's technology causing gaps in communications?
5. How will legalizing cannabis affect our society?
6. Why should cadets be involved in fundraising for the program?
7. The positive and negative effects of advances in technology.
8. What happened to the Avro Arrow and is it time for a new one?
9. Peer pressure amongst today's youth – fact or fiction?
10. What is the importance of gender equality in today's youth?
11. How could the cadet program fill the gap in the aviation industry?
12. Cadet's Choice of Topic on either of the Categories:
 - a. Cadet Life
 - b. Science and Technology
 - c. Aviation
 - d. Canadian History or Citizenship



The topic for the impromptu speeches will be selected by the respective ES coordinator and/or judges at each level of the competition, and will be provided individually to each competitor three minutes before he/she is scheduled to speak.

Competitors at each level of competition will be given the opportunity to individually choose whether or not they wish to hear the presentations given by their fellow speakers. Before the start of each competition, each speaker will be required to notify the Competition Coordinator whether they would prefer to be present in the auditorium, or otherwise sequestered in a separate holding area, for both the prepared speeches as well as for those impromptu speeches that will be presented by the remaining competitors following their own respective speeches.

At every level, a panel of three judges will assess the speeches, rank each competitor in order of merit, and then identify the top three finishers. They will then provide feedback to the competitors as a group in order to review the strengths and weaknesses noted during their presentations. Judges may also choose to provide individual debriefings and/or comment sheets for each speaker.

Squadron-Level Competition

Squadron-level ES competitions may be scheduled at any time between now and late March. Squadrons may choose to schedule their competitions as a parade-night event, with the full squadron and guests in attendance or, alternatively, as a separate special event with a selected audience and judges present.

The SSC is responsible for taking the lead role in planning, coordinating and conducting the competition at squadron level. Their responsibilities will include:

- Designating one SSC member to act as the ES Coordinator for the squadron-level competition
- Arranging with the CO to select a suitable date on to hold the competition
- Disseminating information about the competition to the cadets
- Ensuring that all competitors have filled in the Air Cadet League's ES Competition Application Form and have read the Official Rules for the competition as detailed below
- Arranging for the participation of three competition judges, an official timer, and a teller, and providing them with a briefing and the paperwork needed to perform their duties. (Local Toastmasters Clubs and High School English Departments may be of assistance in providing judges.)
- Securing a suitable venue in which to stage the competition and setting it up with a dais, lighting, judges' tables, a sound system, etc. as required
- If so approved by the SSC, providing some form of recognition awards or cash prizes to be presented to the squadron's top-finishing cadet(s)
- Submitting information to the Wing Coordinator and Provincial Coordinator, the names and topics of all participating cadets at the squadron level.

At the Squadron Competition, participating cadets will deliver their prepared speeches in a pre-selected random order followed by their impromptu speeches in the reverse order. A member of the SSC, or a designated volunteer (perhaps a former cadet), will act as the event's Master of Ceremonies responsible for introducing each speaker in



turn. Competitors will be assessed, marked and ranked in order of merit by the three judges who will then debrief them and provide feedback as appropriate. Even if only a single cadet wishes to participate at squadron level, that cadet must be given the opportunity to speak before an audience and be assessed and debriefed by a judging panel.

The top speaker at the squadron-level will be entitled to go on to represent their unit in the subsequent Region-level competition. At the discretion of the Wing ES Coordinator, a squadron may be allowed to send a second competitor to the Wing competition if the Coordinator determines that there is room in the schedule to accommodate additional speakers beyond the one representative per squadron.

Squadrons wishing to send a second competitor to the Wing Competition must advise their Wing Coordinator in advance. Cadets competing at the Wing level may only do so within their respective Region; they will not be permitted to compete in a different Region against competitors from that Region.

Effective Speaking Resources Available Online

A wealth of information on how to plan and conduct an Effective Speaking Competition, as well copies of all the associated forms and paperwork can be found in the Members Section of the OPC website under Effective-Speaking-Resources. More resources can also be accessed on the Air Cadet League's National website through the following link: <http://aircadetleague.com/effective-speaking-program/>

Cadets wishing to compete in the Effective Speaking Competition must completely fill out the Air Cadet League's official Application Form (ACC54e).

- Page 1 should have all four signatures- of the cadet, the cadet's parent/guardian, the Commanding Officer and Squadron Sponsoring Committee Chair
- Competitors are expected to read and comply with the Air Cadet League's "ES Rules and Regulations" which provide detailed information regarding competition regulations, format, procedures, and criteria for judging. They should also review the instructions contained in the "ES Guide for Speech" on how to prepare and deliver ES presentations. All of these items can be found on the websites indicated above.

Wing-Level Competitions

Each Wing will have an Effective Speaking Coordinator who, in consultation with the Wing Director, will be responsible for liaising with the SSCs in that Region regarding ES matters and for overseeing the planning, and conduct of their annual Wing I ES Competition.

Wing -level ES competitions within each of the ES Wings will be conducted in the mid-March to early April timeframe, on a date and in a location to be determined and publicized by the Wing ES Coordinator.

Squadrons sending cadets to compete at the Wing Competition will be responsible for making travel and funding arrangements for their representatives to attend. They will also be required to notify their Wing ES Coordinator of the names and prepared speech topics of their competitors and provide copies of their ES Application Form to the Wing and Provincial Coordinator.

Wing Competitions will follow the standard competition format with competitors using their same prepared speech topics as at the squadron level but with a new topic assigned by the Wing Coordinator for the impromptu



presentations. Cadets who compete in the Wing-level Competition become entitled to wear the Air Cadet League's bronze-level ES pin to be presented to each participant at the end of the competition.

SSCs should encourage staff members, parents and other cadets from their squadrons to attend the Wing Competition in order to give support to their local competitors.

Provincial and National Level Competitions

The top-ranked speaker from each of the 13 Wing Competitions will be eligible to go on to compete at the Ontario Provincial Effective Speaking Competition, to be held on Saturday, April 27, 2019 at Mohawk College. The SSCs at each of the Wing winners' home squadrons will be responsible for arranging transportation and providing funding for their cadet to attend the Provincial finals. In the event that a Wing winner is unable to compete in the Provincial Competition, the second-place finisher from that Wing will be asked to represent that Wing.

Wing-level representatives who compete in the Provincial Competition will receive a silver-level Air Cadet League ES pin. The first place winner will receive \$500, the second place winner will receive \$ 250 and the remainder of the competitors will receive a \$100 honorarium from the OPC. These will be presented during the competition's closing ceremony.

The provincial winner will then go on to represent the OPC at the Air Cadet League's 2019 National Effective Speaking Competition to be held in St. John, Newfoundland in June 2019. The OPC office will coordinate transportation and other arrangements for the provincial winner to attend the National Competition.

Effective Speaking Wing Assignments / Wing Coordination

Following the DND alignment, the table on page 6 identifies the OPC Wing where a squadron is assigned and the contact information of the assigned ES Wing Coordinator. ES related questions or requests should be directed to the Wing ES Coordinator.

Page 7 lists the OPC Squadron Numbers, Names and Locations

Initial SSC Contact with Wing Coordinators

In order to ensure that Wing ES Coordinators have valid contact information for each of the SSCs within their Wings, it is requested that all SSC Chairs contact the Provincial Coordinator and their respective ES Coordinators to provide them with current email addresses and telephone numbers for their squadron-level contacts.

OPC Provincial Level Effective Speaking Coordination

The OPC's Provincial-level ES Coordinator is PDO Jackie Villanueva. Jackie is responsible for the coordination and oversight of all aspects the OPC's ES program across the province and for the planning and management of the OPC's Annual Provincial-level competition. She can be reached by email at jackie.villanueva@aircadetleague.on.ca or by cellphone at 647-284-0970.

OPC Director George Hough will be serving as Jackie's volunteer co-coordinator for this year's provincial ES program. George can be reached via email at houghg@cogeco.ca or by phone at (905) 979-5661.

Please ensure that all emails regarding ES matters are addressed to both Jackie and George.



OPC EFFECTIVE SPEAKING WINGS

ROC	Sqn	Geographic Are	Wing ES Coordinator	Coordinator Email	Coordinator Telephone
1	110, 166, 330, 618, 631, 818, 876, 883	Toronto East			
2	142, 180, 188, 246, 700, 789, 845	Toronto West	Ron LaCombe	lacomberon@bell.net	416-278-4201
3	8, 37, 94, 140, 351, 659, 707, 778	Borden South East			
4	2, 151, 172, 856, 534, 598, 718, 856	Durham-Kawartha Haliburton Highlands			
5	253, 325, 379, 585, 638, 653, 661, 870	Ottawa East Ottawa West			
6	99, 102, 132, 197, 242, 283, 714, 724, 734, 756, 758, 892	Borden North East Borden South West			
7	85, 164, 167, 183, 340, 532, 543, 769, 812, 895	Borden Northwest	Deborah Fletcher	812ssc@gmail.com	519-373-7987
8	58, 173, 608, 704, 851, 999	Quinte -Limestone			
9	19, 80, 104, 121, 150, 153, 296, 530, 713, 735, 779, 822, 826	Grand River Valley Oxford- Wellington	Sharmila Menon-Nair	smenonnair@gmail.com	519-591-6716
10	23, 62, 79, 87, 126, 128, 337, 540, 611, 715, 800, 809, 820	Halton-Peel Niagara			
11	3, 27, 44, 201, 291, 294, 364, 535, 614, 741, 862	Chatham-Essex Lambton-Thames	Yvonne McRobb	y.clarke@sympatico.ca	519-719-0334
12	200, 295, 547, 844	North Bay	Craig Hawkins	craig.hawkins@aircadetleague. on.ca	705- 529-9388
13	10, 288, 355, 792	Timmins	Craig Hawkins	craig.hawkins@aircadetleague. on.ca	705-529-9388
14	70, 155, 227, 270, 600, 645, 696, 900, 906, 908	Thunder Bay East Thunder Bay West	Rick Mortensen	ramjam14@shaw.ca	807-627-5513



OPC Squadron Numbers, Names and Locations

Wing	SQN	Name and Location	Wing	SQN	Name and Location
1	110	Black Hawk, Toronto	8	58	A/C A. Dwight Ross, Kingston
1	166	Bulldog, Toronto	8	173	Royal Tiger, Trenton
1	330	Danforth Tech., Toronto Centre	8	608	Duke of Edinburgh, Belleville
1	618	Queen City, Lakeshore TO	8	704	Air Force City, Astra
1	631	Sentinel Royal, Scarborough	8	851	Prince Edward, Picton
1	818	Toronto Falcon, Toronto Centre	8	999	Loyalist Thunderbird, Amherstview
1	876	Lincoln Alexander, Scarborough	9	19	Stratford, Stratford
1	883	Commodore Leonard Birchall, Markham	9	80	K-W Spitfire, Kitchener
2	142	Mimico, Toronto	9	104	Starfighter, Brantford
2	180	Mosquito, Toronto West	9	121	Red Arrows, Guelph
2	188	Cobra, Toronto West	9	150	Hamilton Tiger, Hamilton
2	246	Canadian Progress, Toronto Centre	9	153	Varnavair, Tillsonburg
2	700	David Hornell, Toronto West	9	296	City of Cambridge, Cambridge
2	789	Lt R Hampton Gray VC, Mississauga	9	530	Havoc, Waterloo
2	845	Avro Arrow, Mississauga	9	713	Thunderbolt, Stoney Creek
3	8	Globemaster, Richmond Hill	9	735	Firebird, Dundas
3	37	Orville Hand, Bradford	9	779	Black Knight, Mount Hope
3	94	New Market, New Market	9	822	Tutor, Breslau
3	140	Aurora, Aurora	9	826	Gryphon, Hamilton
3	351	Silver Star, Unionville	10	23	Optimist, St. Catharines
3	659	Brock, Pefferlaw (Georgina)	10	62	Phantom, Grimsby
3	707	Marion Orr CM, Stouffville	10	79	Lynton Davies, Port Colborne
3	778	Banshee, Richmond Hill	10	87	Eagle, Welland
4	2	VandenBos, Whitby	10	126	Flying Lancers, Niagara Falls
4	151	Chadburn, Oshawa	10	128	Thorold, Beamsville
4	172	Clarington Osprey, Bowmanville	10	337	Allan Troup, Fort Erie
4	534	Raider, Peterborough	10	540	Golden Hawks, Oakville
4	598	Sabre, Cobourg	10	611	Harvard, Dunnville
4	718	Yukon, Port Hope	10	715	Mohawk, Burlington
4	856	Pickering Kinsmen, Pickering	10	800	Black Forest, Mississauga
5	253	Claude Nunney VC, Lancaster	10	809	Newark, Virgil
5	325	Cornwall Kiwanis, Cornwall	10	820	Chris Hadfield, Milton
5	379	Gleggary Mustangs, Alexandria	11	3	Striker, Strathroy
5	585	Rideau, Smiths Falls	11	27	City of London, London
5	638	Algonquin, Pembroke	11	44	Sarnia Imperial, Sarnia
5	653	Champlain, Renfrew	11	201	Dorchester, Dorchester
5	661	Lt W.F. Sharpe, Prescott	11	291	Blenheim Bomber, Blenheim
5	870	Vampire, Brockville	11	294	Chatham, Chatham
6	99	Lynx, Orillia	11	364	Lancaster, Windsor
6	102	Barrie Silver Fox, Barrie	11	535	Leamington, Leamington
6	132	Spitfire, Brampton	11	614	Forest City, London
6	197	Acton, Acton	11	741	Elgin, St. Thomas
6	242	Ross Ferguson, Erin	11	862	Lambeth Lightning, London
6	283	Woodbridge Legion, Vaughan	12	200	Wolf, Sudbury
6	714	Wasaga Beach, Wasaga Beach	12	295	MacPherson, Parry Sound
6	724	Midland Lions, Midland	12	547	Canuck, North Bay
6	734	Alliston, Alliston	12	844	Norseman, Huntsville
6	756	Wild Goose, Georgetown	13	10	Timmins Kiwanis, Timmins
6	758	Argus, Brampton	13	288	Red Fox, Kirkland
6	892	Snowy Owl, Caledon	13	355	Polaris, Englehart
7	85	Tornado, Grand Valley	13	792	Maj. J.W. McCarthy, Iroquois Falls
7	164	Shelburne, Shelburne	14	70	Thunder Bay, Thunder Bay
7	167	Air Marshal Bishop VC, Owen Sound	14	155	Borden Gray G.C., Sault Ste. Marie
7	183	Typhoon, Kincardine	14	227	Raven, Geraldton
7	340	Port Elgin, Port Elgin	14	270	Otter, Sioux Lookout
7	532	Maitland, Goderich	14	600	Starfighter, Atikokan
7	543	Wingham, Wingham	14	645	Kenora Lions, Kenora
7	769	Centennaires, Listowel	14	696	Golden Wing, Blind River
7	812	Hanover, Hanover	14	900	Maiingan, Marathon
7	895	Fred Campbell VC, Mount Forest	14	906	Machin, Minnitaki
			14	908	Rainy Lake, Fort Frances